



Seal Rescue Ireland: Marketing and Media Internship

Seal Rescue Ireland (SRI) is a charity organisation which operates a busy marine animal rescue and rehabilitation centre located in Courtown, Co. Wexford. As the only facility that fully rehabilitates seals within the Republic of Ireland, SRI responds to strandings nationwide. Most reports are for young grey seal (*Halichoerus grypus*) and common seal (*Phoca vitulina*) pups found sick, injured or orphaned across the Irish coastline. In addition, SRI pursues understanding and public engagement of ocean conservation and sustainability through education, community outreach and research programmes. SRI has a growing social media presence, and is gaining international recognition for our work.

SRI is currently accepting applications for their Marketing and Media Internship position. This high paced, full-time position is for a minimum of 12 weeks, but longer time commitments are encouraged. After completion of initial training, interns who excel may be invited to stay longer and offered higher levels of responsibility.

Reports to: Operations Manager

Job Summary: This position will provide the intern with work experience in all aspects of a rescue and rehabilitation centre with a primary focus on producing quality media content, digital design, written content, photos and video for use on our website, social media, monthly newsletter, adoptions programme, marketing, educational and fundraising projects. The intern will assist with marketing and advertising projects, fundraising programs and events, and other administrative tasks. This position requires a skilled photographer who will be responsible for capturing consistent photographs and videos of the animals in care, daily activities at the centre, and events on and off-site (i.e. rescues, releases, educational talks, outreach events, etc.), as well as developing content consistent with SRI's message of ocean conservation and sustainability. Partial involvement in assisting in husbandry care of rehabilitation animals is an option if interested.

Requirements: Applicants must have a keen interest in marine conservation, and environmental stewardship. Skills in developing media content and photography are a must, with examples of your work to be submitted with your application. Applicants must have effective communication skills, the ability to represent SRI in a professional manner and work well in a team setting. Applicants must possess the ability to adapt to an ever-changing work environment, and be available to work nights, weekends and holidays. Public speaking, graphic design and website maintenance skills are encouraged. A degree or pursuit of a degree in business management, communication, marketing, public relations, or a similar field is preferred. Applicants must be fluent in English, since this role involves communicating with the public and developing written content. For non-native English speakers coming from European countries, we require a C1 level of English.

Duties Include:

- Participate in educational talks and tours.
- Assist in design, development and maintenance of the SRI website
- Keep up to date photographs and video of the seals in care
- Photograph events and daily tasks for use in media, marketing and promotional purposes
- Develop educational and promotional written content
- Provide assistance to the managers and rehabilitation staff as needed.
- Assist with fundraisers and educational events
- Assist with clerical duties and office work as needed
- (Optional)-Assist in the care and maintenance of the Center's rehabilitation animals (feeding, medical treatment, daily care, routine cleaning of enclosures and work areas), and assist with rescue and release of stranded animals.

This is an unpaid position. Intern housing may be offered to successful applicants for 90 Euro/week (including food). Interns are responsible for their own travel expenses.

Application Deadlines:

1st of June, 2020 for October, November, and December, 2020 start dates
1st of September, 2020 for January, February, March and April, 2021 start dates
2nd of January, 2021 for May, June, July, and August, 2021 start dates
1st of May, 2020 for September, October, November, and December, 2021 start dates

Please visit our website at (<http://www.sealrescueireland.org/internships/>) to download the application form. Then send completed with your resume, cover letter, and examples of your writing and photography to:

intern@sealrescueireland.org

Attention: Marketing and Media Internship